

Privacy Policy for Sweep Style

This Privacy Policy outlines how Sweep Style collects, uses, discloses, and protects personal information obtained from users of www.sweepstyle.com. By accessing the Website and providing your personal information, you consent to the practices described in this Policy.

Information We Collect

1.1 Personal Information: We may collect personal information such as your name, email address, shipping address, billing information, phone number, and other relevant information when you create an account, place an order, or interact with our Website.

1.2 Automatically Collected Information: When you visit our Website, we may automatically collect certain information, including your IP address, browser type, device information, operating system, and browsing activity. We may also use cookies, web beacons, and similar technologies to enhance your browsing experience.

Use of Information

2.1 Purpose: We may use the collected information for various purposes, including but not limited to:

Processing and fulfilling your orders

Communicating with you about your orders and providing customer support

Personalizing your shopping experience and offering relevant product recommendations

Improving our products, services, and Website functionality

Sending promotional offers, newsletters, and marketing communications with your consent

Conducting research, analytics, and monitoring trends

Disclosure of Information

3.1 Third-Party Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating our business, such as payment processors, shipping companies, and marketing platforms. These providers have access to your information only to perform specific tasks on our behalf and are obligated to keep it confidential. We will not share with any other providers.

3.2 Legal Requirements: We may disclose your personal information if required to comply with applicable laws, regulations, legal processes, or governmental requests. We may also disclose your information to protect our rights, privacy, safety, or property, or the rights, privacy, safety, or property of others.

Data Security

4.1 Security Measures: We implement reasonable security measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Your Rights

5.1 Access and Correction: You have the right to access, update, and correct your personal information stored in our records. You can do so by logging into your account or contacting us directly.

5.2 Marketing Communications: If you no longer wish to receive marketing communications from us, you can unsubscribe by following the instructions provided in the communication or contacting us.

Children's Privacy

6.1 Our Website is not intended for children under the age of 16. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child, please contact us, and we will promptly delete the information.

Changes to the Privacy Policy

7.1 We may update this Privacy Policy from time to time. Any changes will be effective immediately upon posting the revised Policy on our Website. We encourage you to review this Policy periodically for any updates.